



AMPERART™ *no. 150 in a series*
Amperbr&™ *theme*

GOOD & PLENTY

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& used to be the 27th letter of the English alphabet, which stood for “and.” It was recited “and, per se, and” which eventually slurred to “ampersand” circa 1837. The ampersand is a ligature of the letters *e* and *r*: “*et*,” Latin for “and.”

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AMPERART™
the ampersand as fun & fabulous art
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Amperbr& is an AmperArt theme of brand names that contain the word “and,” the contraction “n” or the “&” itself. Chaz DeSimone, designer & typographer, spotlights only the ampersand, rendered in the primary typestyle of the logo. See the entire collection & subscribe for your own collection of fun & fabulous & free monthly editions:
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